



VIDEOTECHNICS INC.

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For Immediate Release

Video Technics and Comprompter Introduce NewsFlow™ Complete – Total File-Based Production from Script to Air!

Atlanta, GA (April 1, 2009) – Video Technics, based in Atlanta, Georgia, has partnered with Comprompter from LaCrosse, Wisconsin to create “NewsFlow Complete”; a file-based solution that provides a virtually seamless interaction between every aspect of the newsroom operation - scripting, producing, editing, reviewing raw feeds and finished clips, and even includes affordable archive management.

Mark Rivers, President and CEO of Video Technics said, “Both Video Technics and Comprompter are excited about demonstrating this next generation product at NAB in April. This highly integrated product offers a simple and affordable solution to upgrade any facility to a fully digital and collaborative production environment. And the non-proprietary architecture and software codec design play well with intuitive plug-ins for just about any non-linear editor or file-based content acquisition platform.”

Typical installed systems include Video Technics Apella™ ingest/playout SD/HD video servers, certified shared NAS storage, embedded media asset management with archiving options, newsroom proxy editors/browsers, and online/offline edit workstations. Add the latest version of NewsKing newsroom automation software that has been enhanced specifically to tie into, not just the Video Technics Apella Playout Servers, but their shared NAS storage, VT Media Archive Library, and VT SQL Database Engine as well. Top the entire package off with a price tag that makes this combination unbeatable. “No other single company will have a product this functional, that offers the range of shared work environment and materials that NewsFlow Complete will offer,” stated Ralph King, CEO and Founder of Comprompter News and Automation.

The NewsFlow™ Complete production and playout system will be shown end-to-end at the NAB Conference April 20 – April 23 in the Video Technics booth #10802 located in the upper south hall at the Las Vegas Convention Center, Las Vegas, Nevada.

About Video Technics, Inc.

Video Technics, Inc., a pioneer in revolutionary systems development, supplies the global broadcast industry with innovative, feature-rich workflow solutions built around the company's IT-based media servers. Video Technics' Apella™ and NewsFlow™ products streamline the entire production process, and feature inherent proxy editing, embedded ingest/playout tools, and digital asset management. For more information visit: www.videotechnics.com.

About Comprompter, Inc.

Comprompter is a La Crosse, Wisconsin based company specializing in news and automation software for the broadcast and cable industry and services clients from worldwide with newsroom and automation systems along with auxiliary newsroom software for elections, closings, Internet newscast publishing, and closed captioning. For more information visit: www.comprompter.com