



VIDEOTECHNICS INC.

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For Immediate Release

Video Technics and VCI Solutions

Introduce File-Based Server and Automation Bundle at NAB2008

Atlanta, GA (April 10, 2008) – Video Technics, Inc. (VT) today announced that they have partnered with VCI Solutions to create an affordable bundle for the facilitation of a file-based workflow from content delivery to on-air playout. The product bundle includes full-featured automation software from VCI Solutions, Pathfire licensing for syndicated content, and the new Apella™ SDX-MX video server from Video Technics. The Apella SDX-MX is a new three channel video server specially outfitted with 6 terabytes of internal storage and the ability to directly ingest native MPEG-2 content from syndication content delivery systems. The solution provides broadcasters with cost-effective, robust automation for master control, while simplifying content delivery.

The Apella SDX series is another revolutionary price breakthrough for an SD video server with SDI and analog I/O connectivity that supports a mixed media database of DV and MPEG-2 files, and offers up to two inputs or four outputs simultaneously from a single chassis. Virtually unlimited channel I/O and full system redundancy can be implemented simply by networking Apella servers together with shared storage.

Specifically engineered with more storage capacity and reliability, this Apella model presents a new benchmark for performance and value. The compact 3RU chassis features independent, hot swappable power supplies and front-loading hot-swap drive bays that allow internal storage to expand to 6TB with several user-configurable RAID protection options. Extensive native codec technology allows media

files in the VT database – regardless of compression format – to be played back-to-back from a single output channel.

“We are always looking for new ways to provide our clients with reliable solutions that fit the needs of their operation,” said Jamie Meyer, Automation Division Manager, VCI Solutions. “Being able to offer this automation bundle at NAB 2008 is an opportunity for those seeking a new standard in automation for their facility.”

About Video Technics, Inc.

Video Technics, Inc., a pioneer in revolutionary systems development, supplies the global broadcast industry with innovative, feature-rich workflow solutions built around the company’s IT-based media servers. Video Technics’ Apella™ and NewsFlow™ products streamline the entire production process, and feature inherent proxy editing, embedded ingest/playout tools, and digital asset management. For more information visit www.videotechnics.com.

About VCI Solutions

As a steadfast contributor to the media market for over 24 years VCI Solutions has become a trusted and reliable business partner for the future. VCI Solutions is committed to the success of their clients by providing them the tools, flexibility, and knowledge they need for growth. VCI Solutions’ product portfolio is comprised of the Orion® business system, autoXe™ automation systems, and the advanced Xe™ platform. All of these products are designed to streamline media operations to create a more efficient workflow and higher revenue. VCI Solutions continually enhances their products and services for the ever-changing market, so that their clients stay ahead of the curve with a competitive advantage. For more information visit www.vcisolutions.com.

Apella is a trademark of Video Technics, Inc. autoXE is a trademark of VCI Corporation.