



VIDEOTECHNICS INC.

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For Immediate Release

Larry Enroth Joins Video Technics as West Coast Regional Sales Manager



Atlanta, GA (February 20, 2008) – Video Technics, Inc. (VT), a pioneer in revolutionary systems development for the broadcast industry, today announced that Larry Enroth has joined the company as West Coast Regional Sales Manager. In this capacity, Mr. Enroth will provide sales channel management and new business development for the U.S. region west of the Mississippi River.

“As the West Coast Regional Manager, I feel that Larry Enroth will immediately have a positive impact on maintaining relationships with our current clients in the western regions and greatly improve our growth capacity with broadcast and post-production facilities,” said Andy Tuggle, Vice President of Sales and Marketing for Video Technics.

His background includes over 20 years of executive-level sales management experience in professional video and audio products for the broadcast, post-production and A/V markets, most recently with Network Electronics USA, and Kramer Electronics/Sierra Video, where he managed direct sales for several key accounts. Mr. Enroth has extensive broadcast experience as Key Account Manager for Leitch and West Coast Sales Manager for Hitachi Denshi America and Chyron, and is a current member of the Society of Broadcast Engineers. He is based in the greater Los Angeles area and can be reached at lenroth@videotechnics.com or 909-585-4751.

About Video Technics, Inc..

Video Technics, Inc., a pioneer in revolutionary systems development, supplies the global broadcast industry with innovative, feature-rich workflow solutions built around the company's IT-based media servers. Video Technics' Apella™ and NewsFlow™ products streamline the entire production process, and feature inherent proxy editing, embedded ingest/playout tools, and digital asset management. For more information visit:

www.videotechnics.com.